

Commission on Fashion, Arts and Events Activities Report FY20

OCTOBER 2019

Regular Monthly Meeting

October 18, 2019, The Wilson Building

NOVEMBER 2019

Regular Monthly Meeting

November 11, 2019, The Wilson Building

Mayor's Arts Awards

November 6, 2019, Dock 5 at Union Market

CFAE presented the Emerging Creative Award at the 34th Annual Mayor's Arts Awards. The Mayor's Arts Awards are the most prestigious honors conferred by the city on individual creatives, artists, teachers, nonprofit organizations, and patrons of the arts.

DECEMBER 2019

2020 Planning Session

December 10, 2019, The Wilson Building

JANUARY 2020

2020 Inaugural Fashion Event

January 14, 2020, Provost

The CFAE hosted an event opening the new year to Fashion and Beauty business owners and makers, executive leaders of mayoral agencies, and DMV area students. Commissioners accepted entrepreneurial questions and queries and served constituents as industry experts. RSVP count of 222.

FEBRUARY 2020

Regular Monthly Meeting

February 11, 2020 via Conference Line

Robust Retail Grant Info Session

February 24, 2020, 6pm at The Museum DC

The CFAE hosted an info session in Ward 5 of more than 20 attendees, Commissioners Mariessa Terrell and Legreg Harrison, and a DSLBD grant representative regarding the Robust Retail Grant opportunity for small retail businesses. This session was purposed for demystifying the application process, providing an open forum for questions, and streamlining this funding opportunity for fashion and beauty retailers.

MARCH 2020

Regular Monthly Meeting

March 10, 2020 via Conference Line

March 2020

SXSW WeDC House: Cancelled-COVID

See March 2019 Review:

DC Fashion and Design Panel at SXSW “WeDC” House

March 10, 2019, Austin, TX

CFAE curated a panel at the “WeDC House” during the South by Southwest Festival where DC creatives and local designers joined us for a conversation about how they are elevating the District's fashion scene. Local entrepreneurs and creatives discussed what they are doing to innovate DC retail, scale their brands, and shape a more fashion-forward future for the city. Speakers included CFAE Commissioners Deidre Jefferies and Brandon Andrews, Marcia Dyson- President of M and M Dyson LLC, and Timur Tugberk- Founder.

APRIL 2020

Regular Monthly Meeting

April 14, 2020 via Conference Line

Emancipation Day participation: TBD: Cancelled-COVID

MAY 2020

Retail Summit- Fashion Retail Owners and Makers Panel: TBD: Cancelled-COVID

See May 2019 Review:

The CFAE hosted a session during the DMPED Retail Summit event at The Line Hotel for DC’s fashion retail leaders to discuss navigating resources for success as an e-commerce or brick-and-mortar business while developing their brand in the DC fashion industry’s rapidly changing retail environment. The session included an audience of more than 50 stakeholders and expert discussion from Bill McLeod, then Executive Director of Dupont Circle Main Street; Ron David, founder of RON DAVID clothing and accessories; Carolyn A. Thomas, Founder of The C.A.T.Walk Boutique; Muhammad Hill, Co-owner of The Museum DC; Javier Sanchez, Creative/Fashion E-Commerce Expert and Small Business Coach then with the Latino Economic Development Center (LEDC); and CFAE Commissioners: Kristopher Johnson-Hoyle, L. Jackson, LeGreg Harrison, Deidre Jefferies, Mariessa Terrell, Brandon Andrews and Jason Anthony.

MAY-AUGUST 2020 Summer Recess: COVID

SEPTEMBER 2020

Regular Monthly Meeting

September 8, 2020 via Microsoft Teams

202 Creates Partner Event: TBD: Cancelled- COVID

Mayor’s Arts Awards

September 30, 2020: Proposal Deferred until 2021

35th Mayor's Arts Awards Presentation: "Excellence in Fashion and Beauty". The CFAE will present this award to a DC fashion and beauty industry creative. Selection components will honor COVID-19 challenges and perseverance, mask and preventative merchandise business model pivot, community safety and mutual aid initiatives, and efforts in continuing to pave the pathway in DC for future fashion and beauty creatives. The Mayor's Arts Awards are the most prestigious honors conferred by the city on individual creatives, artists, teachers, nonprofit organizations and patrons of the arts.