

CFAE MEETING MINUTES

Tuesday, November 10, 2020

5:30 to 6:30 pm

Virtual Meeting Via Microsoft Team

CALL TO ORDER. Interim Chairwoman, Lanaysha Jackson, L. at 5:40 pm

ROLL CALL. Interim Chairwoman, Lanaysha Jackson, L.

APPROVAL OF MINUTES FROM OCTOBER 13, 2020 MEETING [DEFERRED TO DECEMBER]

PRESENT:

L. Jackson – Chairwomen, Brandon Andrews – Commissioner, Jason Anthony – Commissioner, Lauren Carpenter – DC Gov Emilia Ferrara– Commissioner, Deidre Jefferies – Commissioner, Laura Harding – Ex Officio, Mariessa Terrell – Commissioner, Interim Secretary Kate Mereand - DSLBD Ex Officio

ABSENT:

Legreg Harrison -- Commissioner

- **Report from the Commission Chair**
 - **Executive Committee Updates:** No Updates
 - **Project Overview:** 2020 Education Initiatives
 - From Highschool to Here will be covered by Lauren Carpenter in Updates from DMPED below.
 - DCPS Catalogue provides a guide to support seeing related courses where the fashion coursework guide can connect with more classes.
 - The Virtual Toolkit Master Class Project has been moved to 2021 to start after the High School to Here and the Coursework Catalogue are complete.
 - **Announcements:** New Commissioner George Worrell has been sworn in and will join the December meeting.

- **2021 Compliance with Bylaws:** Commissioners are required to use their official commission email; support is available and details will be circulated if technical support is required.
- **Updates from DMPED, Lauren Carpenter**
 - **CFAE 2020 Virtual Projects:** Update on From High School to Here is moving forward to be completed this year after receiving final videos from Commissioners.
 - **January Newsletter Release:** Commissioners should complete content in November to be finalized in December.
 - **Mayoral Focus:** COVID-19, Travel, and Holidays: We are in Phase 2. If you have not yet activated the DC-CAN for iPhone users, it is already in your notifications. If you are an Android user, you should download it. It will let you know if people around you have come in contact with have been exposed to COVID-19.
- **Committee Updates (Presentations & Engagement Opportunities)**
 - Committee Chairs:
 - **Retail and E-commerce**, Mariessa Terrell, Chair; L Jackson, Co-Chair: *Refocusing committee to develop a think tank on innovations and needs during the pandemic crisis and recovery.*
 - **Events/Community Giving**, Jason Anthony, Chair; Legreg Harrison: *Holiday Event Update in December. Preparing for DJs and multi-media, short highlights from invited guests, potentially a background contest or other fashionable competition.*
 - **Marketing and Communications**, Brandon Andrews, Chair; Lauren Carpenter, DMPED Liaison: *The potential intern was delayed to 2021. Looking at developing videos with entrepreneurs—either produced video or live videos having interviews conducted by Commissioners.*
 - **Careers and Education**, Emilia Ferrara; Chair; Laura Harding; Deidre Jefferies: *Through member recruitment the committee identified strong interest in sustainable fashion. Proposal to consider adding sustainable fashion on as a larger agenda item/possible subcommittee.*
- **Unfinished Business**

- **GOV Email Addresses:** Mandatory
 - **Newsletter:** *Entries per Committee, Due in November.*
 - **Building your committee:** *Each committee should be 3-5 members in addition to the Commissioners.*
 - **Headshots:** *Commissioners should provide a copy for Commission use.*
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- **Adjournment at 6:46**