



A GUIDE TO DC'S
EDUCATIONAL
RESOURCES
TO SUPPORT
FASHION &
BEAUTY CAREER
DEVELOPMENT

DC COMMISSION ON FASHION ARTS & EVENTS
2021 COURSEWORK GUIDE

AUTHORS

EMILIA FERRARA
DAN DAVIS
L. JACKSON
LAURA HARDING

CONTRIBUTORS

RAMONA YUN

AGENCY PARTNERS

RENATTA LANDRAU
EMMA KESERICH



CONTENTS

PREFACE	P. 3
LETTER FROM THE CHAIR	
INTRODUCTION	P. 4
WHAT IS THE PURPOSE OF THIS GUIDE?	
NON-PROFIT PROGRAMMING	P. 5
WHERE CAN DC STUDENTS FIND FASHION & BEAUTY EDUCATION THROUGH NON-PROFITS?	
DCPS PROGRAMMING	P. 6
WHERE CAN DC STUDENTS FIND FASHION & BEAUTY EDUCATION THROUGH THE DCPS SYSTEM?	
CHARTER PROGRAMMING	P. 12
WHERE CAN DC STUDENTS FIND FASHION & BEAUTY EDUCATION THROUGH THE CHARTER SCHOOL SYSTEM?	
OTHER RESOURCES	P. 13

AUTHORS:

Emilia Ferrara
DC Commissioner of Fashion Arts & Events
Co-Chair: Careers & Education Committee

Dan Davis
Office of the Student Advocate

L. Jackson
DC Commissioner of Fashion Arts & Events
Interim Chairwoman, Commissioner

Laura Harding
CFAE Co-Chair: Careers & Education Committee
Office of the Deputy Mayor for Education

Contributors:

Ramona Yun
CFAE Communications Coordinator
Mayor's Office of Communications

AGENCY PARTNERS:

Renatta Landrau
Office of the Student Advocate

Emma Keserich
CFAE Coordinator
Office of the Deputy Mayor for Planning and
Economic Development

SOURCES:

[OSA Report on DCPS & Charter School
Fashion Education Activity](#)

[DC Public Schools High School Course
Catalog SY 2017-18](#)



PREFACE

The Commission on Fashion Arts and Events (CFAE) was created to crystallize and amplify the viability of fashion and beauty in the District of Columbia as an economic segment. Eight Commissioners, appointed by the Office of the Mayor, are charged with moving the mission of the CFAE forward and integrating the initiatives of local government agencies and partnering organizations with fashion and beauty-focused resources.

This living catalogue, The Coursework Guide, was created to guide District of Columbia students and their familial communities in shaping the students' core education for a future as the district's next generation of fashion and beauty entrepreneurs, corporate employees, and industry leaders.

By publishing the first edition of this coursework guide in 2021, we memorialize the industry's ethical reckoning of 2020 and the shining resilience of the humans that constitute this workforce. It is the intention of the authors and contributors to make plain your path, the possibilities, and the validity of your dreams in this trillion-dollar industry rooted in the development of individual creative minds.

"I take pride in the fact that there's a kid who's living in, you know, Alabama, who never thought something like this was possible for him, almost to the point that he made life and career decisions to find some other thing he was passionate about. But all of a sudden, because I'm here, he knows [he can do it too]."

— VIRGIL ABLOH, OFF-WHITE (source: [gq-magazine.co.uk](https://www.gq-magazine.co.uk)).

L. Jackson
Interim Chairwoman of
The Commission on Fashion Arts and Events
and Author

INTRODUCTION

The Mayor's Commission on Fashion Arts & Events Coursework Guide introduces core grade school classes and resources to DC's fashion and beauty students and professional constituency.

For young people in D.C. who are interested in the fashion industry, finding a pathway to entry into the industry and its numerous career roles can seem beyond reach. By demystifying baseline educational expectations, this guide intends to encourage the pursuit of resources in fashion and beauty available to the reader. While the district is known as a hub for government, law, and policy work, its vibrant fashion and beauty economy is stabilizing. Furthermore, the number of fashion leaders with roots in DC is growing.

Acknowledging that training opportunities, community resources, and local school curriculum are ever evolving, the CFAE intends to update this guide and its offerings frequently. Please continue to revisit our website for updated versions of the guide.

NONPROFIT PROGRAMMING

Opportunities for fashion and beauty education through nonprofits

Museum of Modern Art

"Online fashion as design class: Fashion as Design focuses on a selection of more than 70 garments and accessories from around the world, ranging from kente cloth to jeans to 3D-printed dresses. Through these garments, we're going to look closely at what we wear, why we wear it, how it's made, and what it means. You'll hear directly from a range of designers, makers, historians, and others working with clothing every day."

<https://www.coursera.org/learn/fashion-design>

Design Prep (high school & college students)

"Our FREE programs offer high school and college students real-world experiences in design, exploring the many ways designers think and make."

<https://www.cooperhewitt.org/education/emerging-designers/>

Youth Entrepreneur Institute

"Fashion classes and workshops for students. They also provide some certifications."

<https://www.youngentrepreneurinstitute.org/>

DCPS PROGRAMMING

Opportunities for fashion and beauty education through the DCPS system

----- CLUBS & ACTIVITIES -----

Ballou (grades 9-12)

Fashion club,
Entrepreneurship (CTE)

Wilson (grades 9-12)

Fashion Club

Anacostia (grades 9-12)

Modeling Club

Banneker (grades 9-12)

Drawing Club

Coolidge (grades 9-12)

Design District, Fashion
Club

Eastern (grades 9-12)

Fashion & Modeling Club

Phelps (grades 9-12)

Modeling Club

Roosevelt (grades 9-12)

Fashion Club, Art Club

Woodson (grades 9-12)

Modeling Club

----- CLASSES & ACADEMICS -----

Eastern

IB Visual Arts

Phelps

AP Studio Art & Drawing

Roosevelt

AP Studio Art, Design Class

DUKE ELLINGTON

Basic Costumes

“This Duke Ellington technical theatre course teaches students about standards of quality in hand and commercially made clothing, art in relation to clothing and personal appearance, wardrobe budgeting, costume history, fashion study, and clothing construction. Students will learn to use commercial patterns in understanding garments, purchasing textile fabrics, and understanding the storage and seasonal care of clothing. Students will become intelligent shoppers through the study of labels, commercial construction techniques, and textile.”

ALSO AVAILABLE: Intermediate Costumes

Art Portfolio

This Art course assists and influences materials selection and assembly of the senior portfolio, which will represent the student's best 20 examples of learned curriculum skills. Students will demonstrate substantial and significant development of visual knowledge and techniques. Students will reflect their knowledge of formal qualities and concepts of original work. This is a Duke Ellington course.

Intro to Arts Management

This Duke Ellington Art course acquaints students from varying arts disciplines with the various areas of management for artists and arts organizations. The primary focus will be on marketing oneself as a competitive artist. Students will learn what areas in the country are primary markets for employment and what related areas are viable for career alternatives. Students will apply the tools required for employment based on their various disciplines.

Drawing I

This Art course develops the student's skills in duplicating actual visual phenomena using line and tone on various grades of papers utilizing a diverse number of graphic media. Students will increase awareness of two-dimensional organizational skills. Students will render visual points of view, perspective, and representation. It is the first course of a mandatory three-year program in drawing. This is a Duke Ellington course.

ALSO AVAILABLE: Drawing II, Drawing III, and Drawing IV.

CAREER & TECHNICAL EDUCATION ACADEMIES

Shoe & Leather I

This course is the first of two courses in Shoe and Leatherwork repair. The course enables students to develop and apply manipulative skills essential to the repair and maintenance of shoes and other leather goods. Students name, select, maintain, and utilize tools, materials, and machines used in the shoe repair trade. Shop safety and proper attitudes toward work are emphasized.

ALSO AVAILABLE: Shoe & Leather II

Cosmetology I A

This course is part one of a two-part introductory course in the Cosmetology career pathway. This first-semester course may be taken by students wishing to explore the cosmetology career pathway or by students intending to enroll in the entire three-year sequence of courses. In this course, students are introduced to the history of cosmetology and explore the opportunities for related careers. Students learn about the characteristics of hair, product selection, and basic elements that determine hair growth, health, and appearance. Principles and practices of sanitation and infection

control are introduced. Through classroom instruction and hands-on application, students learn techniques in hair styling and braiding as well as manicures and pedicures. This course also promotes the development of a professional image through appearance, poise, human relations, punctuality, dependability, and business ethics.

ALSO AVAILABLE: Cosmetology I-B, Cosmetology II, Cosmetology III, and Cosmetology Lab (0 cr).

Barbering I A

This course is part one of a two-part introductory course in the Barbering career pathway. This first-semester course may be taken by students wishing to explore the barbering career pathway or by students intending to enroll in the entire three-year sequence of courses. This course provides students with the basic theoretical and practical procedures of This course is part one of a two-part introductory course in the Barbering career pathway. This first-semester course may be taken by students wishing to explore the barbering career pathway or by students intending to enroll in the entire three-year sequence of courses. This course provides students with the basic theoretical and practical procedures of barbering. Areas of exploration and learning include the history of barbering; professional image and ethics; scalp and hair structure; bacteriology, sterilization, and sanitation; tools, equipment, and safety; disorders and treatments of hair and skin; massage and facial treatments; and haircutting.

ALSO AVAILABLE: Barbering I B, Barbering II, Barbering III, and Barbering Lab (0cr)

CORE ACADEMIC SUBJECT AREAS: ART

Advertising Design

This Art course introduces students to the working methods of a commercial art studio. Students will learn the disciplines of lettering, poster making, typographical layout and design, hand lettering, and technical lettering. Students will develop their own creative styles using a variety of graphic design methods and materials, including color separation, reducing, and enlarging photographs, scaling, paste-up, and drafting.

ALSO AVAILABLE: Art A, Art B, Design II, Yearbook, and Writing for Media.

Fundamentals of Video Production

This Art course introduces the history of filmmaking, use of equipment, and the production of films. Students will demonstrate mastery of visual and literary elements basic to a good film. Students will view films and study the development of film as a creative and innovative art form.

ALSO AVAILABLE: Cinematic Arts Production A, Cinematic Arts Production B, Cinematic Arts Production II, Cinematic Arts Production III, and Cinematic Arts Production IV.

Sound Prod & Engineering

This music course emphasizes microphone techniques, use of analog and digital recording equipment, sound mixing boards, computer techniques, generating audio, and working in the music industry. This is a course in sound engineering for all music styles.

Design I

This Art course engages students in digital design. Students will learn principles of design layout, color theory and composition. Students will examine the historical and contemporary role of design in both media and the fine arts. Students will learn to use

digital design as a tool of mass communication as well as a tool of the visual arts, engaging in a range of project-based investigations. Students will learn applications from the Adobe Creative Suite including Photoshop, Illustrator and InDesign among others based on the project demands.

ALSO AVAILABLE: Design II and Design III.

Computer Graphics I

This Art course is for students with computer experience. It develops graphic design concepts and skills. Students will create and manipulate images into art using software and supporting peripherals. Students will apply the elements of art and the principles of design as a foundation for graphic design. Visual problem-solving skills are explored through digital processes and techniques.

ALSO AVAILABLE: Computer Graphics II, Digital Arts, and Media & Tech.

Computer Skills C1

The purpose of this course is to explicitly teach students enhanced keyboarding and word processing skills. Students should spend a portion of their class time working on increasing their speed and accuracy when typing. Students will also continue to build on middle school skills learned and enhance their word processing skills in relation to formatting text, page layout, and mail merges. Students will also be exposed to tracking and reviewing word processing documents. This course is for students with disabilities who are on a certificate track and will count as an elective credit.

ALSO AVAILABLE: Computer Skills C2, Computer Skills C3, and Computer Skills C4.

Imaging A

This art course is a foundational study of photography. Students will explore the basic rules of composition

including the rule of thirds, balancing elements, leading lines, viewpoint, patterns, depth, and framing. Students will also explore the basic technical components of photography such as ISO, shutter speed, aperture, and depth of field. Resources permitting, students will utilize Photoshop to manipulate and edit images.

ALSO AVAILABLE: Imaging B, Imaging II, Imaging III, Imaging IV Advertising Design, Design I, and Yearbook.

Art A

This Art course is a foundational study of art content integrating the areas of artistic perception, structure and function of design; American and world art historical and cultural context; art criticism; connections to other disciplines, technology, and careers; and the artist's role in society. It is designed to provide students with the tools to interpret and communicate about works of art, as well as learn the skills and knowledge necessary to produce each art form. The intended outcome is artistic literacy. This standards-based course provides students with a greater understanding of historical and cultural perspectives, enabling a celebration of cultural diversity and global views. As citizens of Washington, DC, students will benefit from gaining a broader perception of their environment through architecture and design education. To facilitate comprehension of art concepts, meaningful hands-on learning experiences allow for personal growth and creative expression. A variety of art forms and media are developed in drawing, painting, sculpture, digital technology, printmaking, and advertising design, among others, leading to a reflective portfolio. As students apply the principles of aesthetics and art criticism, they begin a lifelong appreciation of the arts.

ALSO AVAILABLE: Art B

Art History I

This Art course introduces students to the study of art with an emphasis on the role art plays in society. The student will learn about the relationships between artists and the public in various cultures and time periods, and how these relationships affect contemporary art and culture. The students will study media, styles, developments, and trends, and be able to determine their own cultural background and emotional makeup.

ALSO AVAILABLE: Art History II

Drawing & Painting II

This Art course provides expanded and in-depth drawing and painting experiences for serious art students. Students will develop mastery in one or more of the media previously explored. Students will prepare completed work for exhibition and a portfolio.

ALSO AVAILABLE: Drawing & Painting III and Drawing & Painting IV.

CORE ACADEMIC SUBJECT AREAS: ENGLISH LANGUAGE ARTS

Journalism I

This journalism course exposes students to techniques of writing for a newspaper or magazine. Students will study theories and procedures of journalism and examine all aspects of newspaper publication (gathering, writing, editing, displaying the news, and using technology) and other mass media.

ALSO AVAILABLE: Journalism II, Journalism III, Yearbook and Writing for Media.

Media I

This media course covers fundamental skills in the production of various mass media. Students will discuss as well as read and write about various types and purposes of mass media; ethics and responsibilities in mass media; philosophy and impact of various

programs; production of mass media; analysis of mass media; and the impact of mass media on history, culture, and politics.

ALSO AVAILABLE: Media II, Media III, Media IV/Internship and Media Analysis.

CORE ACADEMIC SUBJECT AREAS:

HISTORY & SOCIAL STUDIES

Principles of Economics

This Social Studies course examines the basic principles of consumption, production, exchange, and distribution. An emphasis on labor relations and free enterprise is also included. Students will be able to make comparisons between the U.S. economic system with those of other societies.

ALSO AVAILABLE: AP Macroeconomics and AP Microeconomics.

CORE ACADEMIC SUBJECT AREAS:

MATHEMATICS

Geometry

The fundamental purpose of the course in Geometry is to formalize and extend students' geometric experiences from the middle grades. Students explore more complex geometric situations and deepen their explanations of geometric relationships, moving towards formal mathematical arguments. Important differences exist between this Geometry course and the historical approach taken in Geometry classes. For example, transformations are emphasized early in this course. Close attention should be paid to the introductory content for the Geometry conceptual category found in the high school CCSS. The Mathematical Practice Standards apply throughout each course and, together with the content standards, prescribe that students experience mathematics as a coherent, useful, and logical subject that makes use of their ability to make sense of problem situations.

ALSO AVAILABLE: Honors Geometry, Geometry Part A and Geometry Part B.

Probability & Stats I

This Math course covers probability, including applications of the counting theory. Students will learn and be able to perform activities including simulation of probability models using current technology, analysis of games of chance, reliability theory, decision theory, applications of Bayes theorem, and distribution theory.

ALSO AVAILABLE: Probability & Stats II and AP Statistics.

CORE ACADEMIC SUBJECT AREAS:

SCIENCE

Environmental Science

This Environmental Science course teaches a scientific approach to the study of environmental issues. Students will learn their role in environmental management through hands-on activities based on topics such as ecosystems, biogeochemical cycles, and natural resources.

ALSO AVAILABLE: Hon Environmental Science, AP Environmental Science and Adv Environmental Lab.

Chemistry

This science lab course emphasizes the study of chemistry and the skills necessary to investigate properties of matter and energy. Students will learn how to apply these skills to demonstrate an understanding of the relationship between matter and energy. Students will be able to use and interpret the periodic chart, apply gas laws, use stoichiometry, and prepare solutions.

ALSO AVAILABLE: Biochemistry, Chemistry I A, Chemistry I B, AP Chemistry, Honors Chemistry and Adv Chemistry Lab.

Engineering Concepts

This science course develops technical literacy and decision-making skills in engineering. Students will be able to demonstrate an understanding of engineering principles by proposing possible solutions to problems inherent in such endeavors as bridge building, traffic control, population planning, and environmental control.

ALSO AVAILABLE: Pre-Engineering Science, Applications of Engineering.

CHARTER SCHOOL PROGRAMMING

Opportunities for fashion and beauty education through charter schools

CLUBS & ACTIVITIES

Richard Wright

Art Club, Modeling Club

CLASSES & ACADEMICS

Richard Wright

Graphic Design

OTHER RESOURCES

There are a number of new and exciting programs offered from industry experts and fashion institutions around the world. Once you leave high school to begin design, art and/or business school, you will be provided with unprecedented access to mentorship, summer internships and financial assistance to support, develop and shape your career goals. Follow the links provided to see all the incredible possibilities:

RAISE Fashion

RAISEfashion was founded in July 2020, in response to the Black Lives Matter movement. The organization aims to cultivate a more diverse industry, one that actively promotes and fosters Black-owned businesses and Black individuals by working towards dismantling the racial bias and hurdles that undermine the success and potential of many Black-owned brands. RAISEfashion is steered by an organizing group which matches applicants with a network of vetted experts. As part of the program, individuals will have the opportunity to have their brand assessed to determine its largest areas of opportunities and greatest needs and receive consultations and career support from industry experts on resume support, interview skills, and career path discussions.

<https://raisefashionnow.org/>

The People's Place Program

With a minimum commitment of \$15 million over three years, the People's Place Program creates opportunity for underrepresented talent and increases visibility through three pillars: 1) Partnerships & Representation, 2) Career Support & Industry Access, and 3) Industry Leadership.

<https://usa.tommy.com/our-collaborations/>

CFDA Scholars by Design Program - ChangeMakers

"As part of Gucci North America's Changemakers initiatives, the CFDA and Gucci North America launched the 2020-2021 Gucci Changemakers x CFDA Scholars by Design Award application. The \$20,000 scholarship award is earmarked for one woman of color or a person who identifies as a woman entering her senior year of design school.

The student award will be determined based on criteria of talent, financial need, and professional potential. Combined with mentorship, this unique scholarship will support, promote, and advance student growth with the aim of building future Black female designer leaders within the global fashion system. Initial applications are due by 11:59 PM/EST on January 29, 2021."

<https://cfda.com/news/apply-now-the-gucci-changemakers-x-cfda-scholars-by-design-award>

CFDA Scholarship Program

"In 2021, the Council of Fashion Designers of America will celebrate the 25th Anniversary of the CFDA Scholarship Program. Commemorating its commitment to education, \$250,000 will be awarded through the 2021 CFDA Design Scholar Awards, Suntchi Image Maker Award, Liz Claiborne Design for Impactful Futures Award, and the Geoffrey Beene Designer Masters Scholar Award. Additionally, a new CFDA Design for Justice Scholar Award has been introduced. Centered on empowering the voice of fashion's future – two scholarships will be awarded to students displaying strength in making change through design inclusivity, fashion activism, social justice, and equitable fashion systems."

<https://cfda.com/programs/students/cfda-scholarship-award-program>

Harlem's Fashion Row

Harlem's Fashion Row (HFR) is the premier agency creating a bridge between brands and Designers of Color in fashion through brand strategy, collaborations, new media, experiential marketing, recruiting, and pipeline programs. We cultivate innovative events that attract a multitude of diverse influencers in fashion, media, and entertainment.

<https://www.harlemsfashionrow.com/>

Other Platforms

- **Coursera**

"Coursera partners with more than 200 leading universities and companies to bring flexible, affordable, job-relevant online learning to individuals and organizations worldwide. Coursera offers a range of learning opportunities—from hands-on projects and courses to job-ready certificates and degree programs."

<https://www.coursera.org/>

- **The Great Courses**

Learn at your own pace with no schedule online. Just you and the world's greatest professors.

<https://www.greatcourses.com/>

- **The Textile Museum**

"Located on GW's campus in downtown DC, The Textile Museum celebrates the creative achievements of people here in our capital city and around the world. The museum's galleries are open to the public Wednesday through Friday from 10 a.m. to 5 p.m. and visitors can also tour virtually.

The Museum supports research and learning. Browse their digital resources on textile scholarship, creation, and care. You can also make an appointment to access *their collections and libraries.*"

<https://museum.gwu.edu/>



The DC Commission on Fashion Arts and Events is organized for the support, development and promotion of the vibrant fashion and beauty economy in the nation's capital. Commissioners provide recommendations and advise the local government on initiatives that cultivate the growth of this dynamic industry.



The Office of the Deputy Mayor for Planning and Economic Development (DMPED) assists the Mayor in the coordination, planning, supervision, and execution of economic development efforts in the District of Columbia with the goal of creating and preserving affordable housing, creating jobs, and increasing tax revenue. DMPED pursues policies and programs that create strong neighborhoods, expand and diversify the local economy, and provide residents with pathways to the middle class.



The Office of the Deputy Mayor for Education is responsible for developing and implementing the Mayor's vision for academic excellence and creating a high-quality education continuum from birth to 24 (from early childhood to K-12 to post-secondary and the workforce).



The Office of the Student Advocate supports students, parents, and families in their advocacy through parent education, one-on-one coaching, resource supports, and trainings in order to amplify the voices of families and communities in processes and decision-making; to provide avenues for access to resources and understanding systems; and to support the power families and communities already possess.



Our resources provide families the ability to better understand our public education system and a broad range of education-related topics. Visit us at studentadvocate.dc.gov for more information and advocacy resources and tools.